



CORAL
TRIANGLE
CENTER

Inspiring People Saving Oceans

GIFTS THAT GIVE BACK TO THE OCEAN

MOLA SHOP COLLECTION
2023

Message from Executive Director

About the Coral Triangle; the World's Epicenter of Marine Biodiversity



Dear Friends,

The year 2020 has shown us a new reality that we experience together globally. It becomes so clear again how connected and dependent humans and nature are in this situation. More than ever, this year we realize that we need to work together at all levels as our environment, economy, and well-being are all connected and need to be addressed simultaneously.

Our new reality is also a new opportunity to unite and truly implement our shared goals to care for the environment and our oceans that have given us so much, and continues to sustain us all these years. We have to act now and do our part in this endeavour.

We at CTC continue to work towards our aim to inspire people to care for the oceans. We remain steadfast in our work on the ground and online to protect our marine biodiversity through our training programs, marine protected area, learning sites, learning networks, outreach activities, and interactive programs at our Center for Marine Conservation in Bali.

Since our establishment in 2010, we have been protecting 387,000 hectares of critical marine habitat. We have trained more than 5,000 people to support marine protected areas and sustainable fisheries management throughout the Coral Triangle region. More than 11,000 people have come through our Center for Marine Conservation since 2017, some whom have been inspired to take direct action to support our oceans.

With your support, we will be able to continue the momentum and inspire more people to care and protect the ocean that connects us all.

"The greatest threat to our planet is the belief that someone else will save it".
- Robert Swan -

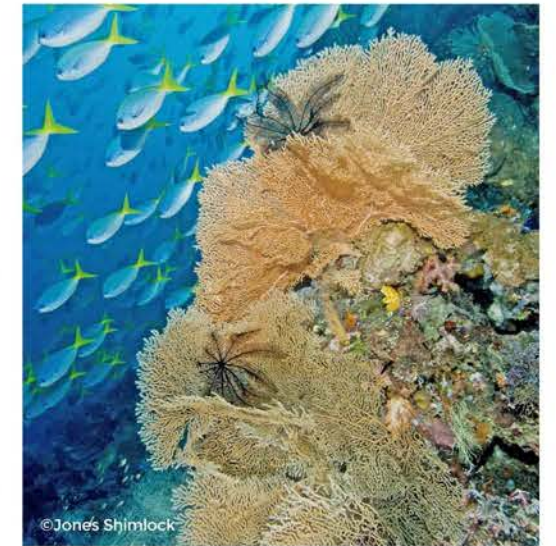
A handwritten signature in black ink, appearing to read 'Rili Djohani'.

Rili Djohani
Executive Director and Co-Founder
Coral Triangle Center

Stretching across six countries, the Coral Triangle is considered the world's epicenter of marine biodiversity. It is home to 76% of all known coral species, 37% of reef fish species, and is an important spawning area for tuna, charismatic and endangered animals such as whales, sea turtles, manta rays, sunfish, and many others.

The Coral Triangle stretches across six countries including Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands and Timor-Leste. Its unparalleled marine and coastal resources provide profound benefits to more than 120 million people and to millions more beyond its borders.

The Coral Triangle's unique beauty and critical role in the survival of our planet and people are in constant threat due to climate change, overfishing, pollution such as plastic and marine debris, irresponsible tourism, and unplanned coastal development. CTC is working with partners and communities across the region to spur collective action to protect this vast resource for our health and for our planet.



Giving Back to the Ocean

Contents

We have brought together a collection of keepsakes that help you give back to the ocean. These items have been meticulously designed in collaboration with our partners. We aim to offer unique and sustainably produced items to inspire action in our daily lives to protect our oceans.

We are more excited than ever to continue working with you to protect coral reefs in Indonesia and the Coral Triangle region. Together we can achieve our goals, and protect our oceans for generations to come.

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Become a Conservation Hero Become a Friend of CTC

You can have an extraordinary, positive impact on our environment. Become a Friend of CTC and join us to achieve lasting results for people and nature in the Coral Triangle. Friend of CTC is a donation program aimed to gain community awareness and support to protect coral reef ecosystems, ensure sustainable livelihoods and food security.

As a Friend of CTC you'll be eligible to receive:

- ▶ Our regular E-newsletter with stunning insights about marine life, photos and stories about the achievements across the Coral Triangle that your support is making possible.
- ▶ As a welcome gift we will plant a coral on your behalf as part of our reef rehabilitation program. You will receive a personalized certificate including a photograph and the GPS location of your coral.
- ▶ Updates on conservation projects in action.
- ▶ Discounts in a range of Bali-based stores, and for a range of Bali-based goods and services.
- ▶ A direct connection to the Guardians of the Sea across the region.
- ▶ Invitations to special events in the Coral Triangle.



Best of all, you'll get the satisfaction of knowing that you are actively contributing to the protection of the Coral Triangle.

All for just
IDR 1,800,000 per year
or **USD 150** per year

Sign-up at:

www.coraltrianglecenter.org/become-a-friend-of-ctc

Adopt-a-Coral Help Restore Bali's Coral Reefs



Corals are important marine animals that form the foundations of a reef. The more corals there are, the healthier the reefs are, and the more fish you'll find in the ocean!

We work together with the local community to restore coral reefs in Nusa Penida Marine Protected Area (MPA) by transplanting naturally broken coral fragments and growing them in an underwater nursery.

For only **IDR 250,000 (USD 25)** you are able to adopt one baby coral tagged with your name or message, receive a certificate of adoption and a photo update on how your baby coral is doing after six months.

With your contribution, we will be able to plant more corals which will grow to become healthy reefs & benefit our oceans.



Adopt at:

www.coraltrianglecenter.org/adopt-a-coral



Partnerships to Save our Reefs



In collaboration with Jenggala, Balai Teknologi Industri Kreatif Keramik (BPPT-BTIKK) and over 350 volunteers, CTC created Semesta Terumbu Karang - Coral Universe, a monumental ceramic art installation that celebrates the beauty of life under the ocean's surface. This art installation is dedicated to the Coral Triangle region, home to the most biodiverse marine environment in the world.

Inspired by Coral Universe ceramic art installation, CTC expanded the collaboration with Jenggala to design ceramic tableware. These one of a kind ceramic coral pieces are also made by our partner artists who worked on the Coral Universe. Each piece is unique and it's like taking home a piece of our monumental art installation!

Mola Shop Items:

| | |
|-----------------------------------|-------------|
| Jenggala Dish Multi Color | IDR 125,000 |
| Jenggala Dish Set Coral | IDR 400,000 |
| Jenggala Foliose Coral Dish Sauce | IDR 200,000 |
| Jenggala Mug Set | IDR 300,000 |
| Jenggala Acropora Jewelry Holder | IDR 200,000 |



Dish Set Coral



Dish Set Coral



Dish Multi Color



Mug Set - Acropora



Acropora Jewelry Holder



Foliose Coral Dish Sauce



Mug Set - Fish

Learning About Coral Reefs through Art

Art for the Ocean



Ricko Gabriel
Ceramic Artist

"A combination of art, ocean and conservation is an innovative approach CTC uses to educate people about marine conservation. Ricko believes that a visual approach can more easily attract the attention of a wider audience. Once they are interested, it will be easier to invite them to take part in conservation action."

At CTC Center for Marine Conservation, one of our fun learning activities, coral clay workshop, is an example of introducing marine conservation through art. Many of the participants enjoy working with clay as they never worked with clay before. Looking at the long process of making a beautiful ceramic they are able to appreciate the artwork even more. Corals are similar to ceramic, it takes a long process to build coral reefs and they are very beautiful yet fragile."



Boulder



Boulder



Boulder



Branching Coral

Mola Shop Items:

| | |
|--|----------------|
| Ocean Legacy Ceramic Sculpture on Wood Frame 93 cm x 73 cm | IDR 10,000,000 |
| Ceramic Boulder Coral on Wood Frame 35 cm x 28 cm | IDR 750,000 |
| Ceramic Brain Coral on Wood Frame 30 cm x 28 cm | IDR 750,000 |
| Ceramic Branching Coral (Large) 24 cm | IDR 100,000 |
| Ceramic Branching Coral (Small) 10 cm | IDR 100,000 |

CTC celebrated Coral Triangle Day on June 9, 2020 through an online art and storytelling competition called "Art for the Oceans". A total of 90 children from all over Indonesia joined the activity, highlighting the theme "Working Together Towards Plastic-Free Coral Triangle," inspiring each other to protect the ocean that connect us all. There were 10 winners selected for their artistry and creativity in interpreting the theme.



Folded Note Card



Folded Note Card



Folded Note Card



Postcard

Mola Shop Items:

| | |
|---|-------------|
| Post card Art for the Oceans (1pc) | IDR 10,000 |
| Post cards Art for the Oceans (set of 10 cards) | IDR 100,000 |
| Folded note card Art for the Oceans with envelope (1pc) | IDR 20,000 |
| Folded note cards Art for the Oceans (set 10 cards and envelopes) | IDR 150,000 |

Saving Sea Turtles in Sula, North Maluku



Evi Nurul Ihsan
Conservation Coordinator

"Fatkauyon Village is one of the most isolated places in North Maluku, which is located at the tip of Sulabesi Island. This village has a great habitat of sea turtles - during a single dive, divers were able to see at least 30 - 40 turtles.

Based on CTC's baseline survey in 2017 and spawning aggregation site in 2018 conducted in Fatkauyon Village, one of CTC's MPA Network, the area is not only rich in sea turtles, but also abundant with fish and great coral coverage. Looking at the high biodiversity, CTC developed a community monitoring group, to help the MPA management in terms of surveillance from destructive fishing around the important area. The community were given training on MPA 101 and also dive training which allows them to see the biodiversity of the natural resources. With the high population of sea turtles in this island, the community was also given training for managing the sea turtle nesting area. This allows them to protect the sea turtle eggs from natural predators."



Turtle Box Set



Turtle box colored set



Hawksbill



Green Turtle



Loggerhead



Leatherback



Olive Ridley



Flatback



Mola Shop Items:

| | |
|-----------------------------------|-------------|
| Turtle Box (1 piece) | IDR 150,000 |
| Turtle Box Set (6 pieces) | IDR 600,000 |
| Turtle box colored set (6 pieces) | IDR 850,000 |

Conservation, Art and Culture



I Putu Arsyukma Widya Yoga Putra
Program Communications Officer

The 'Wayang Samudra' (Ocean Puppet) is an innovative outreach tool that combines classic art and storytelling with a strong marine conservation message. Not only is it fun and inspiring, but also highly educational. CTC introduced 'Wayang Samudra' in 2017 with 32 beautiful characters of various marine creatures, such as clown fish, tuna, octopus, and sea turtle. 'Wayang' is a world renowned Indonesian shadow puppet that has been in existence for over a millennium, and 'Samudra' - a Sanskrit word, translates to ocean. Together, these two words combine to create an amazing oceanic-themed performance that can captivate audiences of all ages.

CTC uses the 'Wayang Samudra' to express the issues and challenges that the ocean is facing today, such as unsustainable fishing and plastic pollution. The puppets are used to voice nature's worries and encourage audiences to take real action in protecting the ocean. As a modern art form, 'Wayang Samudra' offers an interactive performance which allows the puppeteer and the audiences to communicate with each other. You can ask questions to the wise whale shark and listen to his inspirational quotes. This kind of edutainment has been demonstrated to be a successful way to reach out to the public and raise their awareness.

Mola Shop Items:

Mini Wayang Samudra 40 x 10 cm with cloth box

IDR 500,000 / item

Wayang Samudra Box Set (7 pcs wayang with wooden box)

IDR 3,000,000 / set



Mini Wayang Samudra



Wayang Samudra Set Box



Clownfish



Angel Fish



Manta



Mola



Gunung Karang



©David Indrayana / CTC



Games for Change



Denny Boy Mochran
Training Specialist

"Games are commonly used in all of CTC's training. The application of games for learning encourages participants to develop their skills continuously. Through games, we can increase the knowledge and awareness of the trainees. They will be challenged to cooperate and communicate with each other to be able to solve problems in each game, sharpen critical thinking skills, problem solving skills and decision making skills. At the end of the game, the trainees will be invited to discuss and give their opinions about things that were obtained from the game or the lessons learned that they will be able to implement to take part in marine conservation action. By using games that support the curriculum, the trainer can give trainees opportunities to experience play, while at the same time promoting learning achievement."

Mola Shop Items:

| | |
|------------------------------------|-------------|
| Aquatico | IDR 250,000 |
| Gummy Box Coral Reefs Activity Kit | IDR 100,000 |



Games for Change

CTC facilitates training through immersive games as one of the ways to inspire people to care for our environment. Our board games brings marine conservation and issues on plastic pollution into our daily lives in a fun way. Through our games for change, we hope that more people understand at a deeper level that we are all connected and it is our duty to work together to protect the environment.



Mola Shop Items:
 Coralico IDR 200,000
 Race to Recycle IDR 100,000



Conservation in Action

Kick-start a Plastic Free Habit and Help Reduce Ocean Pollution



Wira Sanjaya
Project Leader | Nusa Penida

"Reef health monitoring is a method that is implemented to see the health of coral reef ecosystems through certain indicators. This monitoring is done through observation of changes that occur in coral reefs by looking at predefined indicators and observing the situation at least once a year. This reef health monitoring is crucial for Nusa Penida Management Unit. Annual reef health monitoring surveys within the Nusa Penida MPA have been led by CTC with the support from central government-BPSPL, Bali MPA management unit, university students, researchers, dive operators, volunteers and local communities.

There are several challenges we encountered during the reef health monitoring. Through management perspective, some of the challenge is to increase the capacity of MPA managers so that they are able to monitor independently. Nature wise, the condition of Nusa Penida Waters with the strong currents makes it difficult to predict the conditions to conduct scientific diving."

Mola Shop Items:

| | |
|--------------|-------------|
| Dry Bag 10 L | IDR 160,000 |
| Dry Bag 15 L | IDR 195,000 |



Dry Bag



Herni Frilia Hastutie
Business Development Specialist

"Everyone can do something to reduce the amount of plastic waste that enters the ocean. Start with a willingness to help the environment and educate yourself about the impact of plastic waste towards the environment and human beings. Once we understand, we will be able to control our plastic consumption and implement a plastic-free lifestyle, by finding alternatives to replace plastic. Start reducing plastic consumption from your daily need products. Gather more information on where you can get eco-friendly products that come with eco-friendly packaging. It is maybe more expensive and less practical, however, we have to keep it in mind that the positive impact of our little action in reducing plastic is worth the effort."

Mola Shop Items:

| | |
|-----------------------|-------------|
| Stainless Steel Straw | IDR 30,000 |
| Straw Cleaner | IDR 20,000 |
| Bamboo Straw | IDR 10,000 |
| Straw Holder | IDR 20,000 |
| Straw Kit | IDR 80,000 |
| Mola Tumbler | IDR 180,000 |
| CTC Wooden Cup | IDR 60,000 |



©Shutterstock



CTC Wooden Cup



Straw Kit



Mola Tumbler

Caring for the Gentle Giants of the Ocean

Unique Apparel that Inspires Conservation



Marthen Welly
Marine Conservation Advisor

"Mola, Manta and Dugong are considered as charismatic species. These marine animals are the creatures that most divers hope to spot while they are diving. Guidelines have been created by Green Fins to guarantee divers have an extraordinary experience while these breath-taking marine animals remain safe by the divers' presence.

There are certain actions that can be implemented to help protect charismatic species such as avoid littering, no touching or chasing, avoid fish feeding, keep distance with the animals, do not block swimming pathways and avoid the use of flash while taking photos of these animals. Marthen emphasizes that divers should implement Green Fins Code of Conduct and CTC's Mola and Manta Watch Code of Conduct for Nusa Penida, so that divers do not harm charismatic species. By implementing these simple guidelines, divers will be able to have longer time to enjoy the interactions with beautiful Molas, Mantas and Dugongs. Dive and conserve."

Mola Shop Items:

Necklace **IDR 150,000**



Stingray



Hammerhead Shark



Whale tail



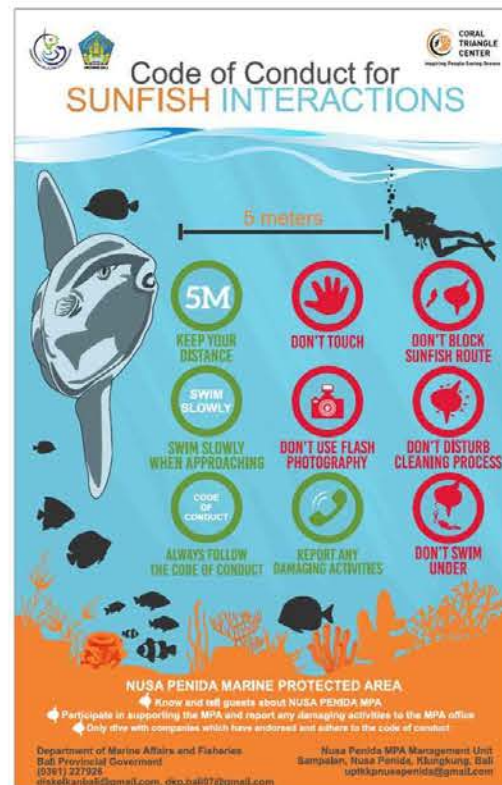
Mola



Starfish



Shell



When you donate through CTC's gifts, not only you are supporting our marine conservation efforts but also supporting local artisans. At the CTC Center for Marine Conservation, we developed a variety of unique apparel with local artisans in Bali. These skilled artisans make everything including designing our t-shirt, keychain and face mask. All of these products are helping talented artisans to support themselves and their families.

You can also join our Coral Diving School (CDS). Learn and discover the rich marine biodiversity of the Coral Triangle by taking our snorkeling, try scuba and marine ecology speciality classes.

Mola Shop Items:

| | |
|----------------|--------------------|
| T-Shirt Manta | IDR 180.000 |
| T-Shirt Whale | IDR 180.000 |
| T-Shirt Planet | IDR 180.000 |
| CDS Tumbler | IDR 180,000 |
| CDS T-shirt | IDR 180,000 |



CDS Tumbler and T-shirt



T-shirt Manta and T-Shirt Whale



T-shirt Planet

How to avail of the items in this catalogue

All the items in this catalogue are available at the CTC Center for Marine Conservation in Sanur, Bali. For more information, you may visit our Center or contact us through the details below.

CTC Center for Marine Conservation

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